



Contact

Chayanon Boonthanom (Non) (28 years)

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Available to start work in 1 month.

Professional Summary

A results-driven Data Analyst with 3+ years of experience in the insurance and website development industries. Skilled in using SQL, Power BI, and Python to analyze data trends, assess business performance, and provide actionable insights. Eager to leverage strong analytical and problem-solving skills to help drive business success and support data-driven decision-making.

Experience

- **Data Analyst at Medyceles (2024-Present)**
 - Leveraged **Google BigQuery** to perform complex data transformations and advanced SQL analysis, utilizing **Window Functions** and **CTE (Common Table Expressions)** to derive business-critical insights
 - **Executed** customer tracking analysis and applied **churn prediction models** to proactively identify at-risk clients, successfully reducing customer turnover.
- Property Underwriter (**Data Operations**) at **Krungthai Panich Insurance (2022-2024)**
 - Analyzed 500+ property policies via Excel, keeping the **loss ratio 5%** below team average.
- Marine Underwriter (**Policy & Risk Data Support**) at **Tokio Marine Group (2020-2022)**
 - Produced monthly reports summarizing policy issuance volume for management review and data submission.

Portfolio / Project

- E-Commerce Public Dataset by Olist Big Query (see more detail [here](#))
 - Analyzed data using Google Cloud, BigQuery and Looker Studio dashboard.
- Analyzed Online Retail dataset using R and forecast campaign (see more detail [here](#))
 - By analyzing Monetary, Recency, and Frequency obtain the necessary metrics.

Personal Website : <https://chayanonboo.com/>

Github Project : https://Chayanonboo.github.io/Chayanon_Boonthanom_Portfolio/

Education

- **Bachelor of Statistic**, Thammasat University (2020)
- Bangkok Christian College (2016)

Skills + Certifications

- Specializations IBM Data Analyst ([IBM](#)) ([Credly](#))
- Specializations IBM Data Analysis and Visualization Foundations ([IBM](#)) ([Credly](#))
- Certificate in Data Analyst ([W3School](#))
 - **Data Analysis Tool (Google Sheet/Excel, R, Python)**
 - **Database (SQL) Data Visualization Tools (Power BI/Looker Studio)**
- Strong communication skills both Thai and English, written and verbal